

**LA CROSSE COUNTY BOARD OF SUPERVISORS PLANNING MEETING
PROCEEDINGS; MONDAY, JUNE 09, 2014**

The La Crosse County Board of Supervisors Planning Meeting was held on Monday, June 09, 2014 in the Administrative Center, Room B410. The County Clerk, Ginny Dankmeyer, took attendance. 25 supervisors were present when 1st Vice-Chair Sharon Hampson called the meeting to order at 6:00 P.M. and those otherwise present, excused or absent are noted in the roll call detail:

District Name	Attendance
1 Richmond, Andrea	Present
2 Geary, Ralph	Present
3 Veenstra, Joe	Present
4 Freedland, Maureen	Present
5 Rosa, Keyla	Absent
6 Plesha, Roger	Present
7 Hampson, Sharon	Present
8 Jerome, Peg	Present
9 Stoll Caucutt, Nancy	Present
10 Cable, Kim	Present
11 Scheller, Patrick	Present
12 Holtze, Dave	Present
13 Logue, Brian	Present
14 Schroeder, Jeffrey	Present
15 Kruse, Monica	Present
16 Ferries, Dan	Present
17 Giese, Mike	Present
18 Berg, Laurence	Present at 06:19 PM
19 Hoffman, Hubert	Present
20 Doyle, Steve	Present
21 Burke, Vicki	Present
22 Barlow, Patrick	Present
23 Nikolay, Matt	Present
24 Pfaff, Leon	Present
25 Ebert, Ray	Present
26 Hesse, Dan	Present
27 Wehrs, Tina	Excused
28 Keil, Robert	Present
29 Johnson, Tara	Excused

PLEDGE OF ALLEGIANCE

COMMUNICATIONS AND ANNOUNCEMENTS:

County Board 1st Vice-Chair Report – Sharon Hampson

- Update on press release on same-sex marriage licenses – County Clerk Dankmeyer updated Supervisors on the status of issuing same-sex marriage licenses in La Crosse County. Applications for same-sex couples were being accepted as of late this afternoon and will continue to be accepted until a stay is issued. Same-sex

(30-14/15)

couples will be treated exactly the same as opposite sex couples with regards to the 5 day waiting period waiver. Deputy Corporation Counsel Megan DeVore noted that there is not consistency among counties on whether the 5 day waiting period is waived.

- WCA Annual Conference information and schedule - The deadline to sign up for the conference is Friday, June 13, 2014. Any Supervisor interested in attending is required to fill out a travel authorization form. Please contact Chair Johnson or Alice Sorenson if you are interested in attending.
- Supervisor Conference Reports
 - Supervisor Schroeder announced the opening this Saturday of Chad Erickson Memorial Park located near Hillview.
 - Supervisor Burke announced that Artspire is this weekend and will include the unveiling and dedication of the mural.
 - Supervisor Pfaff noted that June 21 is the dairy breakfast at the Servais farm.
 - Supervisor Jerome attended the Hillview Volunteer Appreciation breakfast.
 - Supervisor Doyle asked about the County Board picnic.

Administrator Report - Steve O'Malley

PROCLAMATION JUNE 2014 - PARKS AND NATURAL RESOURCES MONTH

WHEREAS, the County Parks system and our Natural Resources are an integral part of the La Crosse County Community; and, **WHEREAS**, the quality of our Parks and Natural Resources provides safe and healthy places for residents and visitors to recreate and enjoy; and, **WHEREAS**, residents and visitors are encouraged to educate themselves and adopt responsible lifestyles that preserve the beauty and value of our Parks and Natural Resources; and, **WHEREAS**, La Crosse County employees from the Facilities Department and the Department of Land Conservation serve to educate, protect, maintain and enhance the quality of our Parks and Natural Resources; **NOW THEREFORE BE IT RESOLVED**, that the La Crosse County Board does hereby proclaim the Month of June 2014 as La Crosse County Parks and Natural Resources Month and urges all residents to join in recognizing the valuable contribution made by County employees dedicated to the welfare of our Parks and Natural Resources for the benefit of our residents and visitors of La Crosse County.

Motion by L. Pfaff/A. Richmond to approve passed on a unanimous voice vote with 25 ayes, 2 absent - L. Berg and K. Rosa, 2 excused - T. Johnson and T. Wehrs.

- Couleecap Annual Report – Grace Jones
 - Grace Jones presented the annual report which is a private non-profit organization. Their mission is to help people achieve self sufficiency, work with economic development activities in the area, and to work on social justice issues. Couleecap serves Crawford, La Crosse, Monroe, and Vernon counties in western Wisconsin. Supervisors Kruse and Freedland are members of their board which consists of 24 members. They have an annual budget of \$8 million and 60 staff members. Couleecap is a part of La Crosse neighborhood revitalization efforts and 30 homeowners in La Crosse will receive assistance. 117 homes received weatherization, 36 homes received rehabilitation services, 6 Coulee Community Land Trusts homes were sold, and 175 individuals were assisted with homeless programs. Couleecap employs 15 residents of La Crosse County and programs totals of \$2,311,367 in services to La Crosse County residents.
 - Five highlights not noted in the annual report: 78 units of housing for the homeless, 157 homeless people were served and 88 had mental health issues; Family Policy Board – a group is going to Madison to look at a neighborhood based social services system approach; Community Development block grant – all funding is committed to the area Couleecap is covering; getting involved in community food systems in the area and involved in a few funding issues; and were recently funded to run the youth employment and training programs for the Workforce Development Board.

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- Overview of Tax Increment Financing and its use in La Crosse County
 - Community Development Specialist Brian Fukuda and UW Extension Resource agent Karl Green gave a presentation on TIF and La Crosse County. TIF is a funding mechanism for development and redevelopment projects. It allows taxing jurisdictions benefiting from development to share in the cost of preparing for and encouraging development, which would not otherwise happen. Cities and Villages may create a TIF if 50% or more of the proposed district area is: blighted, in need of rehabilitation or conservation work, suitable for industrial sites or suitable for mixed-use development. Towns have limited TIF authority and counties do not have TIF authority. Upon creation, a base value of the TID is established for tax distribution purposes. The full property tax collected from any new development is retained by the municipality and once the TIF closes, all taxing entities start to realize the benefits of the new value. Examples in La Crosse County would be the Lakeview Business Park, Park Plaza, International Business Park, Meadow Park Estates, potential development of Lot C and Trane/Chart TIF park improvements. Myths surrounding TIFs include the development within a TID doesn't pay taxes and most developments within a TID would happen regardless, without the use of TIF. The county has a role in TIF by having a seat on the Joint Review Board. State Statute restricts new TIF creation if municipality exceeds 12% TIF utilization rate but this doesn't mean that municipalities cannot be over the 12%. TIF rates are affected by the total number of TIF's in municipalities and the performance of the TIF.
- Update and Status of:
 - Administrative Center Zoning change – the City Council approved the conditional rezone of the County Administrative building which was a contingency of selling the building.
 - Lot C RFP process – Proposals are due July 15th; staff, board chair and committee chair will meet on July 21st to review, score and prepare questions. AC&DCSC will interview the development teams and make recommendations to negotiate with one team on July 24th. The Executive Committee will meet on August 6th to consider resolution to enter into exclusive negotiating agreement. On August 11th the County Board will consider a resolution to enter into exclusive negotiating agreement with one development team. The goal is to negotiate a development agreement for consideration by October or November 2014.
 - Associated Bank offer to purchase and lease – Outline of terms agreed upon: 3 properties for appraised price of \$4.6 million, \$10,000 earnest money, balance due upon closing, conditioned upon simultaneous closing of Lot C to developer and either party may terminate if not satisfied with Lot C development. Associated seeks up to 12,000 square feet at \$13/sf. Property purchases "as is" with the inspection period thru September 3, 2014 and a short-term lease during transition of \$500 per month for 18 months, utilities and taxes are prorated and county provides exterior maintenance and general liability coverage.

SUGGESTIONS FOR FUTURE AGENDA TOPICS – none offered

ADJOURN

Motion by A. Richmond/P. Jerome to adjourn at 7:31 PM passed on a unanimous voice vote with 26 ayes, 1 absent - K. Rosa, 2 excused – T. Johnson and T. Wehrs.

STATE OF WISCONSIN)

COUNTY OF LA CROSSE)

(32-14/15)

I, Ginny Dankmeyer , La Crosse County Clerk, in and for the County of La Crosse, Wisconsin, do hereby certify that the foregoing is a true and correct copy of the Journal of Proceedings of the La Crosse County Board of Supervisors at the La Crosse County Board of Supervisors Planning Meeting held Monday, June 09, 2014 and that it is the whole thereof. IN WITNESS THEREOF, I HAVE HEREUNTO SET MY HAND AND AFFIXED THE OFFICIAL SEAL THIS DAY 16 OF JUNE 2014.