

**LA CROSSE COUNTY BOARD OF SUPERVISORS PLANNING MEETING
PROCEEDINGS; MONDAY, NOVEMBER 07, 2016**

The La Crosse County Board of Supervisors Planning Meeting was held on Monday, November 07, 2016 in the Administrative Center, Room B410. The County Clerk, Ginny Dankmeyer, took attendance. 23 supervisors were present when Chair Tara Johnson called the meeting to order at 6:00 P.M. and those otherwise present, excused or absent are noted in the roll call detail:

District Name	Attendance
1 Richmond, Andrea	Excused at 07:20 PM
2 Geary, Ralph	Present
3 Weidenbach, Doug	Present
4 Freedland, Maureen	Present
5 Rosa, Keyla	Excused
6 Plesha, Roger	Present
7 Hampson, Sharon	Present
8 Jerome, Peg	Present
9 Gundersen, Jerome	Present
10 Cable, Kim	Present
11 Scheller, Patrick	Present
12 Holtze, Dave	Present
13 Tryggestad, Tina	Excused
14 Larson, Margaret	Present
15 Kruse, Monica	Present
16 Ferries, Dan	Excused
17 Giese, Mike	Present
18 Berg, Laurence	Excused
19 Cornforth, Rick	Present
20 Doyle, Steve	Present
21 Burke, Vicki	Present
22 Barlow, Patrick	Present
23 Nikolay, Matt	Absent
24 Pfaff, Leon	Present
25 Ebert, Ray	Present
26 Hesse, Dan	Present
27 Wehrs, Tina	Excused
28 Tyser, Kathie	Present
29 Johnson, Tara	Present

PLEDGE OF ALLEGIANCE

**COMMUNICATIONS AND ANNOUNCEMENTS:
County Board Chair Report - Tara Johnson**

- Update on Ending Veterans Homelessness – presented by Supervisor Kim Cable.
 - Joint effort by La Crosse Collaborative to End Homelessness and by Franciscan Sisters. Started in mid-September with an Action Lab. Two teams of people, one is design team with boots on the ground and the leadership team of various community leaders. Both teams came up with goals to reach in the 100 day sprint cycle. A mid-point review was held on November 2nd. A website has

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been developed to build the movement; www.endhomelessnesslacrosse.org the plan is to end Veteran Homelessness by Christmas 2016. Local TV stories and La Crosse Tribune has been used to get the word out. Community engagement with volunteers, landlords and in kind contributions. \$13,000 in donations have been secured so far and another \$50,000 pending. When this spring cycle is done with Veterans, they will start another sprint cycle on another focused group of people. As of last week, seven Veterans have been housed. Fifteen have been identified. Goal: all veterans currently experiencing homelessness in the City of La Crosse will have permanent stable housing by December 25, 2016. Sub Goal 1: Identify at least 15 combinations of appropriate permanent housing supports (rent + services) by November 11th. Sub Goal 2: Outreach team maintains contact with all Veterans and compiles complete housing intake packets for all by October 15th. Sub Goal 3: Secure commitments of 15 housing units from landlords by November 11th. Sub Goal 4: Move in kits and move in teams for 15 Veterans ready to go by November 11th. Grant Review Committee will be meeting in late 2016 to plan for 2017. Remaining funds of at least \$65,000 could be carried forward in 2017.

- Supervisor Conference Reports
 - Supervisor Kruse, Freedland and Tyser attended a Community Resiliency Symposium sponsored by the Sustainability Institute at WTC along with community partners. The focus was developing underline resiliency to climate extremes.

Administrator Report - Steve O'Malley

PROCLAMATION NO. 77-11/16 NOVEMBER 2016 - VETERANS MONTH

WHEREAS, the Veterans Service Office assists and supports La Crosse County veterans and their family members in recognition of the sacrifices and service of veterans to La Crosse County, the state of Wisconsin, and the United States; and, **WHEREAS**, respect for veterans' achievements and sacrifices on behalf of the nation and the world is ensured; and, **WHEREAS**, leadership and advocacy for La Crosse County veterans is demonstrated; and, **WHEREAS**, commitment to service excellence while assisting veterans with their applications for state and federal veterans' programs is of the highest level. **NOW THEREFORE BE IT RESOLVED**, that the La Crosse County Board does hereby proclaim the month of November 2016 as La Crosse County Veterans Month and urges all residents to join in recognizing the valuable contribution military veterans have made to La Crosse County.

Motion by P. Jerome/S. Doyle to approve. Supervisor Ebert and Giese were recognized for their service. The motion to approve passed on a unanimous voice vote with 23 ayes, 1 absent - M. Nikolay, 5 excused - L. Berg, D. Ferries, K. Rosa, T. Tryggestad and T. Wehrs.

- IT Security Awareness Training – Security Officer Mike Williams
 - Security videos were shown on social engineering, spoofed emails, and CEO fraud scams.
- Report on 2016 Neighborhood Revitalization Grant Program – Brian Fukuda
 - Guidelines were approved in February and an initial meeting was held in April. There were three application rounds with deadlines of May 5th, July 14th, and September 29th. Awards in 2016 included acquisition and demolition grants of \$215,000, and Solid Waste disposal grants of 105 tons (\$62/ton = \$6510). Housing units equals 17 total units. Two single family owner occupied units, 8 multi family rental units, and 7 multi family owner occupied units. A minimum of \$2,109,000 in new tax base and approximately \$1.7 million in private investment for these projects. The grant review committee will be meeting in late 2016 to plan for 2017. Remaining funds of at least \$65,000 could be carried forward in 2017. The County is working on selling land adjacent to the

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landfill for industrial development and proceeds from land sale would be used for Neighborhood Revitalization programming.

- 2017 Budget Discussion Items
 - Health Department – Health Director Jen Rombalski. Overview of 2016: new director, completed community health assessment, completed community health improvement plan, achieved national accreditation status, bringing community together around top health priorities of mental health, substance abuse and social determinants, new environment health lab manager due to retirement, 140 administrative rule review, and workload highs. 2017 budget goals are to maintain the tax levy of the department at or below the approved 2016 amount, maximize the department's grant funding opportunities, maintain the department's high level of service to our external and internal clients, and address staffing deficiencies within the department.
 - Human Services Department – Director Jason Witt. Changes at a fast and furious pace from 2011-2016: regionalized, restructured, expanded revenue streams, developed cost saving programs, upgraded infrastructure, advanced case practice, improved management capabilities, expanded mental health and substance abuse services, and developed "smart" early-intervention programs. A sharp increase in mandates, state level policy proposals. 2017 fiscal challenges with rising costs of out of home placements. 2017 request highlights: 3% tax levy increase to mainly cover out of home costs, new positions which prioritize staff capacity, select increases to service partners, lowest utilization of fund balance in 7 years, and minimum program impacts. Goals going into budget: minimize County levy impact, minimize new position requests, not the year for new initiatives, protect our fund balance, and safeguard essential services and staff supports.
 - Acronyms Reference List – a list of commonly used acronyms was distributed.
 - Fund Balances Applied – La Crosse County is at 57% of General Fund Balance. 2017 proposed budget will bring that down to approximately 50%. Excess sales tax of \$1 million will bring that down to approximately 45%.
 - Premier Resort Tax proposal for Transportation Funding – A resolution will be brought to PW&I and Executive Committees and will not impact 2017 budget. This will require a change in State law to permit La Crosse County to qualify as Premier Resort Area in order to enact. There will be .5% sales tax on certain businesses to be used for infrastructure like roads and bridges. This could generate \$5.6 million per year. Four cities and 2 villages have it in effect already. La Crosse County has moved up to 9th out of 72 counties in visitor spending (tourism). If enacted, La Crosse County could make substantial progress in getting caught up with unmet County Highway needs and eliminate the need for borrowing for road and improvements. A summary of more detail was distributed to Supervisors and this will be a community discussion.
 - Supervisor Ebert proposal to apply \$1 million Excess Sales Tax/ General Fund Balance for Highways – Chair Johnson noted that this topic was added to the agenda so all Supervisors were aware of an amendment that Supervisor Ebert plans to make at the budget meeting. Chair Johnson asked if there was any information Supervisors would like to have in making a decision on this amendment.
- Review of 2017 Budget consideration and Process for Annual Meeting
 - Administrator O'Malley reviewed the budget so far and final considerations are being done. The public hearing will be held on Monday night at 6pm and the budget will be taken up on Tuesday morning at 9am.

SUGGESTIONS FOR FUTURE AGENDA TOPICS

- Supervisor Geary asked for an update on grants provided to keep jobs here.

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ADJOURN

Motion by D. Hesse/P. Scheller to adjourn at 8:03 PM passed on a unanimous voice vote with 21 ayes, 1 absent - M. Nikolay, 7 excused - L. Berg, V. Burke, D. Ferries, A. Richmond, K. Rosa, T. Tryggestad and T. Wehrs.

STATE OF WISCONSIN)

COUNTY OF LA CROSSE)

I, Ginny Dankmeyer , La Crosse County Clerk, in and for the County of La Crosse, Wisconsin, do hereby certify that the foregoing is a true and correct copy of the Journal of Proceedings of the La Crosse County Board of Supervisors at the La Crosse County Board of Supervisors Planning Meeting held Monday, November 7, 2016 and that it is the whole thereof. IN WITNESS THEREOF, I HAVE HEREUNTO SET MY HAND AND AFFIXED THE OFFICIAL SEAL THIS DAY 15 OF NOVEMBER 2016.