



RESOLUTION # 59-2/20

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # 2-9
BOARD ACTION

Adopted:
For: 24
Against: 1
Abstain: 1
Abs/Excd: 5
Vote Req: 1
Other Action: 1

HEALTH AND HUMAN SERVICES COMMITTEE ACTION

Adopted:
For: 9
Against: 0
Abstain: 0
Abs/Excd: 0

EXECUTIVE COMMITTEE ACTION

Adopted:
For: 9
Against: 0
Abstain: 0
Abs/Excd: 0

RE: AUTHORIZING APPLICATION FOR STATE FUNDING FOR THE COUNTY-WIDE SAFE ROUTES TO SCHOOL PROGRAM FOR FISCAL YEAR 2022 THROUGH 2024

WHEREAS, nationally, 17% of children ages 2-19 and 31.2% of Wisconsin adults are obese, which contributes to increased development of chronic disease and reduced life expectancy; and,

WHEREAS, the La Crosse County Safe Routes to School Program increases physical activity among K-8th grade children & families by encouraging safe and active commuting to and from school; and,

WHEREAS, the La Crosse County Safe Routes to School Program and partner organizations including public and private school districts and communities, (La Crosse, Onalaska, Holmen, West Salem and Bangor), Gundersen Health System, Urban Connections, the Wisconsin Bike Fed, law enforcement agencies and community groups such as the Safe Kids Coalition of the Coulee Region, Holmen Safe Routes to School Task Force, and the Healthy Living Collaborative, positively impact approximately 8,000 students and their families; and,

WHEREAS, from 2007 to 2017, approximately \$900,000 in grant funding was awarded to La Crosse County from the Wisconsin Department of Transportation's Safe Routes to School program for implementation of Safe Routes to School non-infrastructure activities, with no required match; and,

WHEREAS, from 2018-2019 approximately \$217,318 in grant funding was awarded to La Crosse County from the Wisconsin Department of Transportation's Safe Routes to School program for implementation of Safe Routes to School non-infrastructure activities, including \$43,464 required 20% match; and,

WHEREAS, funding for Safe Routes to School non-infrastructure activities will sustain the program from 2020-2022 at approximately \$453,007 through the Wisconsin Department of Transportation's Transportation Alternative Program (TAP), including \$90,601 required 20% match;

NOW THEREFORE BE IT RESOLVED, that the County Board of Supervisors hereby supports the La Crosse County Transportation Alternatives Program's application for funding in the amount of \$345,585 (80% from the state and 20% local match of \$69,117) for state fiscal year 2023 and 2024 in order to continue providing this service to schools, children and families in La Crosse County.

FISCAL NOTE: Acceptance of this grant will require a 20% match of \$69,117 to be levied as part of the 2022, 2023, and 2024 budgets (state fiscal year 2023 and 2024).

Date: February 10, 2020

[Signature]
COMMITTEE CHAIR

[Signature]
RECORDING CLERK

Date: February 11, 2020

[Signature]
COMMITTEE CHAIR

[Signature]
RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended
Co. Admin.	<u>[Signature]</u>	_____	_____
Fin. Director	<u>[Signature]</u>	_____	_____
Corp. Counsel	<u>[Signature]</u>	_____	_____
Board Chair	<u>[Signature]</u>	_____	_____

Requested By: Jen Rombalski
Date Requested: January 20, 2020
Drafted By: Corporation Counsel

Adopted by the La Crosse County Board this 20 Day of February, 2020

STATE OF WISCONSIN
COUNTY OF LA CROSSE

I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 20th day of February 2020.

[Signature]
Ginny Dankmeyer, La Crosse County Clerk

Improving Health, Safety and Transportation

What is Safe Routes to School (SRTS)?

SRTS is a program designed to make walking and biking to school safer and more accessible for children and youth, with the goal of increasing walking/biking to school. An equitable approach is used in six focus areas to ensure program success.

Planning efforts identify issues related to walking/biking to school and determine appropriate recommendations to address the identified concerns.

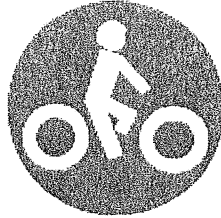
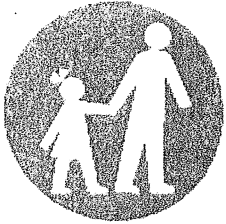
Engineering strategies are physical changes to the environments near schools which improve safety and support walking and biking. Examples include: adding sidewalks and bike lanes, new signage to slow traffic, and crossing improvements.

Encouragement activities make walking & biking to school exciting and fun. These activities work to build enthusiasm among children and parents, and engage community members in SRTS efforts.

Education strategies focus on informing students, parents, and the community of safe bicycle & pedestrian habits and promote the benefits of walking and biking.

Enforcement efforts focus on partnerships with local law enforcement to provide a presence near schools in an effort to deter unsafe behaviors and encourage all users to share the road and travel safely.

Evaluation activities support collecting and analyzing of data to ensure SRTS is meeting the needs of schools and communities. Evaluation also measures program impact.



La Crosse County Safe Routes to School

(est. 2007)

The SRTS program reaches over 8,000 students & family members through:

- School SRTS Liaisons, designated through the SRTS mini-grant program
- Bicycle/pedestrian education & bike helmet distribution at schools/events
- Weekly supervised Walking School Buses & Bike Trains
- Walk to School Day, Bike to School Day & other annual events
- Week-long Walk & Bike to School Challenges
- Partnerships with law enforcement agencies to provide overtime patrolling near schools
- Collaboration with communities to address concerns related to walking & biking, identified in annual parent/guardian surveys

Several communities in La Crosse County have benefitted from SRTS grants to make neighborhood improvements.

Benefits of SRTS

Children who walk/bike to school

- Arrive alert & ready to learn,
- Learn to navigate traffic safely and
- Contribute to improved air quality near schools.

Walking/biking to school

- Reduces traffic congestion,
- Improves air quality and
- Improves conditions for walking and biking.

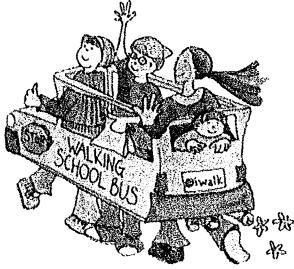
Safe Routes to School programs enhance the health and well-being of the community!



Mini-grant Participation & Walking School Bus Routes

A Walking School Bus (WSB) is when adult volunteers walk kids to school along a set route, picking others up along the way. The WSB addresses a common concern of children walking alone.

School Year	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	Fall 2019
Participating Schools	0	3	3	3	13	13	13	12	12	12	14	14	15	17
Walking School Bus routes	0	4	3	3	11	13	12	12	13	18	19	20	21	22



Success on the Move

Walking & biking to school is associated with overall higher levels of physical activity.

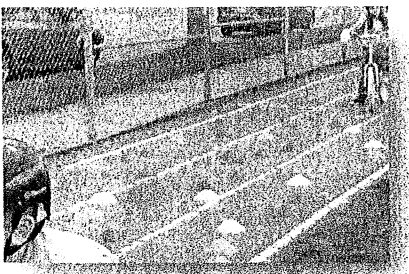
Participating schools reported **12,625** walking & biking trips in 2019.

Each trip averages 15 minutes, which totaled **189,375 minutes** or **3,156 hours** of physical activity in 2019!

Bike Helmet Education

Bicycle helmet distribution and education is important in encouraging safe bicycle riding. Since 2011, over **2,750** bike helmets have been distributed in La Crosse County.

Jell-O brains and eggs are used to demonstrate how helmets protect the brain.



Bicycle Rodeo Course



Golden Shoe Award



Bike Helmets for Distribution

Visit www.saferoutesinfo.org & www.saferoutespartnership.org for more information on Safe Routes to School.

AGENDA ITEM NUMBER: _____
MEETING DATE: _____

REPORT TO THE HEALTH & HUMAN SERVICES BOARD

DEPARTMENT: Health Department X INFORMATION/DISCUSSION

SECTION: Health Education Division

SUBJECT: Resolution Supporting Application for Funding for the Transportation Alternatives Grant (County-Wide Safe Routes to School Program) from July 1, 2022 – June 20, 2024

PREPARED BY: Paula Silha, Health Education Manager FILING ID: _____

REVIEWED BY: Jen Rombalski, Health Dept. Director IMPLEMENTATION DATE: _____

Background:

The La Crosse County Health Department has been a successful recipient of Safe Routes to School (SRTS) Funding through the WI Department of Transportation’s Transportation Alternative (TAP) grant program since 2007. In 2019, the SRTS program was operating at 30 of 38 La Crosse County public and private elementary and middle schools and serves approximately 8000 students and family members. LCHD is applying for funding to support continuation of the SRTS program with this resolution. This funding proposal requires a 20% match to the funding award. Proposals submitted in 2014, 2016, and 2018 also required the 20% match and were approved by the La Crosse County Board. TAP requires record of local support for match by the proposed recipient of funding by April 2020 for the grant submission. Grant match is a cash match, in-kind match is not allowed. Examples of match include cash funding for bike helmets donated by area businesses for SRTS student use, cash funding donated for incentives for students participating in the SRTS program, printing funds toward educational materials by participating schools promoting safe biking and walking, local grants or funding that support safe walking or biking by students and additional law enforcement patrolling costs associated with biking and walking environments beyond that included in the grant proposal.

Action Requested: The Health Department is seeking approval from the La Crosse County Health and Human Services Board and the La Crosse County Board of Supervisors for a resolution to support the application for the Transportation Alternatives Grant which funds the La Crosse County Safe Routes to School program. This resolution gives approval for the submission of the La Crosse County Health Department grant proposal in the amount of \$345,585, which includes \$69,117 as 20% match should the Department be successful in its grant request.

<p>Mandated Program: No</p> <p>Tax Levy: 20% match up to \$69,117, over the 2-year funding period. Match also can include Indirect funds included in the proposal which support SRTS staff in coordinating grant billing. The Health Education Manager provides grant oversight and staff supervision for SRTS staff.</p> <p>Population Targeted: Families with school age children (11,383) attending public and private schools in La Crosse County.</p> <p>Number of People Served: 8000 children and families, La Crosse County residents</p> <p>Essential Public Health Service: Yes (#1) Monitor health status to identify community health problem, (#3) Inform, educate and empower people about health issues, (#4) Mobilize community partnerships to identify and solve health problems. (#5) Develop policies and plans that support individual and community health efforts.</p> <p>Wisconsin 2020 Public Health Objective: Yes, Physical Activity Focus Area, Objective 13- Increase the proportion of trips made by walking, Objective 14 - Increase the proportion of trips made by bicycling and Injury and Violence Prevention Focus Area, Objective 18- Reduce pedestrian deaths on public roads, Objective 19 -Reduce nonfatal pedestrian injuries on public roads and Objective 20-Reduce pedal cyclist deaths on public roads.</p>
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