



RESOLUTION # 19-7/20

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # 7-16

BOARD ACTION

Adopted:
For: 9
Against: 0
Abstain: 0
Abs/Excd: 2
Vote Req: 2/3 Full
Other Action: —

EXECUTIVE COMMITTEE ACTION

Adopted:
For: 9
Against: 0
Abstain: 0
Abs/Excd: 0

RE: APPROVAL OF FUNDING TO SUPPORT NON-PARTISAN GET OUT THE VOTE CAMPAIGN IN LA CROSSE COUNTY

WHEREAS, in December, 2019, a novel strain of coronavirus known as COVID-19 was detected, and COVID-19 has continued to spread throughout the United States and the State of Wisconsin; and

WHEREAS, on January 31, 2020, the United States Department of Health and Human Services declared a Public Health Emergency, on March 11, 2020, the World Health Organization declared COVID-19 a pandemic; and

WHEREAS, on March 19, 2020, La Crosse County (the "County") declared a county-wide emergency and, based on an analysis that, while COVID-19 remains an emergency and a nation-wide pandemic, the majority of the provisions secured by the emergency declaration are no longer necessary in that they are provided for by other nation-wide and state-wide means, this declaration of emergency will be allowed to lapse on July 18, 2020; and

WHEREAS, COVID-19 may still be active for the November election cycle, making it more difficult for La Crosse County voters to feel safe to participate in in-person voting; and

WHEREAS, given the uncertainty with regards to the progression of the pandemic on multiple metrics being monitored by the County's health department, it is imperative La Crosse County voters understand the process to vote by absentee ballot;

WHEREAS, the La Crosse Area League of Women Voters in partnership with the Driftless Voter Coalition have proposed to lead a public relations campaign to encourage all eligible voters to register to vote and seek absentee ballots by using promotional materials, videos, website, billboards and public service radio and television announcements to be developed by Elevate Media Group.

NOW THEREFORE BE IT RESOLVED that the La Crosse County Board of Supervisors approves \$10,500 to the La Crosse Area League of Women Voters to conduct a Voter Education campaign for the 2020 election to encourage all eligible voters to register and seek absentee ballots.

FISCAL NOTE: Funding is not included in the 2020 Elections budget, however there are sufficient funds in County Board Special Projects 100.100.1000.66540.02 and this may be eligible for reimbursement from the Routes to Recovery funding provided by the State of Wisconsin to La Crosse County.

Date: 7/8/2020
Monica J. Kruse
EXECUTIVE COMMITTEE CHAIR

Terri J. Pavlic
RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended	
Co. Admin.	_____	<u>20</u>	_____	Requested By: Monica Kruse Date Requested: July 1, 2020 Drafted By: County Administrator
Fin. Director	_____	_____	_____	
Corp. Counsel	_____	_____	_____	
Board Chair	_____	_____	_____	

Adopted by the La Crosse County Board this 16 Day of July, 2020

STATE OF WISCONSIN
COUNTY OF LA CROSSE

I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 16th day of July 2020.

Ginny Dankmeyer
Ginny Dankmeyer, La Crosse County Clerk