

**LA CROSSE COUNTY BOARD OF SUPERVISORS PLANNING MEETING
PROCEEDINGS; MONDAY, AUGUST 7, 2023**

The La Crosse County Board of Supervisors Planning Meeting was held on Monday, August 7, 2023 in the Administrative Center, Room 1700. The County Clerk, Ginny Dankmeyer, took attendance. 27 supervisors were present when First Vice Chair Kim Cable called the meeting to order at 6:00 P.M. and those otherwise present, excused or absent are noted in the roll call detail:

District	Name	Attendance
1	Richmond, Andrea	Present
2	Geary, Ralph	Present
3	Pierce, David	Present
4	Freedland, Maureen	Present
5	Mathu, Grant	Present
6	Plesha, Roger	Present
7	Padesky, Gary	Present
8	Isola, Peg	Present
9	Wacek, Dawn	Present
10	Cable, Kim	Present
11	Scheller, Patrick	Present
12	Erickson, Randy	Present
13	Tryggestad, Tina	Present
14	Larson, Margaret	Present
15	Kruse, Monica	Excused
16	Ferries, Dan	Present
17	Pogreba, Jack	Present
18	Baroni, Mike	Present
19	Cornforth, Rick	Present
20	Doyle, Steve	Present
21	Abraham, Rob	Excused
22	Viner, Pamela	Present
23	Nikolay, Matt	Present
24	Hoyer, Kevin	Present
25	Jacobsen, Dennis	Present
26	Hundt, David	Excused
27	Hesse, Dan	Present
28	Silva, Leonardo	Present
29	Schlimgen, Ken	Present
30	Mader, Dillon	Present

PLEDGE OF ALLEGIANCE

COMMUNICATIONS AND ANNOUNCEMENTS:

County Board First Vice Chair Report – Kim Cable

- Supervisor Conference Reports – none offered.

Administrator Report - Jane Klekamp

PROCLAMATION AUGUST 2023 - AGING AND DISABILITY RESOURCES MONTH

WHEREAS, the Aging and Disability Resources Center of La Crosse County (ADRC) provides information and assistance to seniors, people with disabilities, caregivers, and family

members in order to maintain the highest quality of life possible; and, **WHEREAS**, the ADRC provides congregate and home-delivered meal programs that allow residents to remain living independently in their own homes; and, **WHEREAS**, the ADRC works collaboratively to offer transportation services, caregiver support, organized activities, and educational options to assist persons in remaining as independent in the community as possible. **NOW THEREFORE BE IT RESOLVED**, that the La Crosse County Board does hereby proclaim the month of August as Aging and Disability Resources Month and urges all residents to join in recognizing the valuable contribution of persons dedicated to ensuring that all residents of La Crosse County live a healthy and productive life.

Motion by J. Pogreba/G. Mathu to approve passed on a unanimous voice vote with 27 ayes, 3 excused - R. Abraham, D. Hundt and M. Kruse.

PROCLAMATION AUGUST 2023 - CHILD SUPPORT AWARENESS MONTH

WHEREAS, La Crosse County recognizes children as our greatest resource; and, **WHEREAS**, children living in La Crosse County should always have the financial and emotional support they need in order to be successful; and, **WHEREAS**, Wisconsin's Child Support Program ensures that parents take responsibility for the care and well-being of their children, supports the involvement of parents in their children's lives, and provides important services to both custodial and noncustodial parents; and, **WHEREAS**, the La Crosse County Child Support agency collected more than \$42 million in child support in 2022; and, **WHEREAS**, upholding the Child Support Program is an effective investment in Wisconsin's future as the program increases self-sufficiency, reduces child poverty, and has a positive effect on children's well-being; and, **WHEREAS**, increased public awareness of the importance of providing children with the support they need and the services offered by the Child Support Program, through its county and tribal-child support agencies, benefits Wisconsin's children and families. **NOW THEREFORE BE IT RESOLVED**, that the La Crosse County Board does hereby proclaim the month of August as Child Support Enforcement Awareness Month and urges all residents to join in recognizing the valuable contribution of persons dedicated to ensuring children receive the financial and emotional support they need to be successful.

Motion by R. Erickson/A. Richmond to approve passed on a unanimous voice vote with 27 ayes, 3 excused - R. Abraham, D. Hundt and M. Kruse.

- General Update
 - Administrator Klekamp gave an update. They are working to answer questions about Hillview and those will be presented at the September Planning meeting with a resolution coming forward at the Monthly meeting. They City and County have continued to work on the housing collaboration, Couleecap has offers accepted for three residences for family bridge housing, requests were made to Senator Baldwin and Representative Van Orden for funding for the Hillview project and notice was received that \$1 million will go to the full senate in their budget, a Countywide discussion was held on fatality management, Health Department is doing outreach in County Libraries, update on pay schedule, Highway Department has cleaned up thousands of trees over County highways and State road over the year, and there was a 2nd meeting by leadership in the county.
- Historical Society Presentation
 - Greg Clark, President of the La Crosse County Historical Society presented the strategy and business plan for the new museum project. To attract and hold today's creative nomads, a city/county has to have a robust soft power portfolio of education, art, history and cultural attractions in order to compete for labor against larger population centers. LCHS is working to be a larger part of the area's soft power portfolio. They are working towards being a leading partner in creating a new museum. They will deliver the market research, strategy development, business plan with projected operating costs and prime site selection and conceptual fit. Potential sites currently are the Xcel site near the Oktoberfest Grounds or the Wells Fargo Bank in downtown La Crosse. Strategy for the new museum would start in Fall 2023 with an anticipated ribbon cutting in Spring of 2029. Dependent on the site, the new museum could cost between \$20 million and \$30 million. The community has had these dreams before. This time they will diligently align this project with the passions and expressed capabilities to make the vision a reality.

- La Crosse Airport Update
 - Airport Director Ian Turner presented discussion on historic air service, post 2020 airline situations, where La Crosse has opportunities, and looking beyond 2024. June departures went from 10 in 2006 to 2.5 in 2023. Currently there is only American Airlines at the airport. There is a pilot shortage that has been neglected over the past decade and the self-correcting of it does not lean in favor of La Crosse. Delta had a large and fast post-pandemic growth at mainline carrier and a slow response by regional carriers to backfill pilots. This created unsustainable flight reductions in small markets like La Crosse. Air service demand is strong for La Crosse. LSE's air service efforts include regular meetings with airlines, controlling costs, advocating for alternate pilot training arrangements, entertaining opportunities that may lead to additional air service like landline bus services, updating airline incentive programs, and applying for a small community air service development grant. American, Delta, United, and Southwest are unlikely to grow their network anytime soon. The community of La Crosse is still too small for Southwest. Sun Country and Allegiant have shown the most interest in potentially serving LSE in the past. Frontier, Spirit, and jetBlue have shown no interest. Avelo and Breeze are the most likely airlines to serve LSE. Avelo is already serving markets this size and Breeze is not serving this market size but can see that changing in the next 5+ years. Air service challenges moving forward include competition, airline growth, assistance, continued labor issues and local effort. The community and airport can enhance air service by incentivizing new routes with a minimum revenue guarantee. This type of effort requires local funding. It cannot be airport revenue and it will be a significant amount.

SUGGESTIONS FOR FUTURE AGENDA TOPICS – none offered.

ADJOURN

Motion by G. Mathu/J. Pogreba to adjourn at 7:21 PM passed on a unanimous voice vote with 27 ayes, 3 excused - R. Abraham, D. Hundt and M. Kruse.

STATE OF WISCONSIN)

COUNTY OF LA CROSSE)

I, Ginny Dankmeyer , La Crosse County Clerk, in and for the County of La Crosse, Wisconsin, do hereby certify that the foregoing is a true and correct copy of the Journal of Proceedings of the La Crosse County Board of Supervisors at the La Crosse County Board of Supervisors Planning Meeting held Monday, August 7, 2023 and that it is the whole thereof. IN WITNESS THEREOF, I HAVE HEREUNTO SET MY HAND AND AFFIXED THE OFFICIAL SEAL THIS DAY 8 OF AUGUST 2023.