REGIONAL BLUFFLAND COALITION COMMITTEE
Wednesday, May 15, 2019
County Administrative Center – RM 2100
2:00 p.m. - 2:56 p.m.

MEMBERS PRESENT: Chairperson Joe Chilsen, Vice-Chairperson Josh Blum, Secretary/Treasurer Pat Wilson, Sharon Hampson and Carol Abrahamzon

STAFF AND GUESTS: Dan Wick, Charlie Handy, Chuck Zauner, Brandon Carey, Ralph Health, Pat Caffrey

ADOPT AGENDA
   Motion to adopt agenda by Pat Wilson
   Second by Sharon Hampson
   Passed unanimous vote

APPROVAL OF 03-20-18 MINUTES
There was question about why the sentence “Preform timber harvest to make it as economical as possible without infringing on other goals of the plan” was crossed out; it was crossed out by the direction of the committee.
   Motion to pass the minutes as written by Sharon Hampson
   Second by Pat Wilson
   Passed unanimous vote

GRANT REVIEW
Two grants were written for land acquisition and were hand delivered to Eau Claire on May 1, 2019 and were preliminary reviewed with Beth Norquest of WI DNR on May 1, 2019. With both grants being in the Town of Shelby, Tim Candahl signed both. Beth Norquest will be dealing with Tim Candahl and the Bluffland Coalition will assist in any way possible.

MARKETING
Chairperson Joe Chilsen will formalize contact information with La Crosse Explore.
The marketing structure will need to be examined.
A target market focus group needs to be formed.
A map of The Bluffland Coalition plan needs to be at every meeting or event that we attend.

FUTURE AGENDA ITEMS
- Easement paperwork needs to be streamlined.
- Studies of increase market value of housing with trail access.
- Proactive positive strategies of promotion of the Bluffland Coalition.
- Research of the positives and negatives of turning the Bluffland Coalition into a 501c
- Research of what type of entity we are and what rules we need to follow.

Next meeting
   July 17, 2019 2:00pm

ADJOURNMENT
Motion to adjourn by Josh Blum
Second by Pat Wilson

Meeting adjourned at 2:56p.m.