LA CROSSE COUNTY LIBRARY BOARD

January 6, 2016
Onalaska Public Library
Operated by La Crosse County Library
741 Oak Ave South
Onalaska, WI 54650
3:30 pm

MEMBERS PRESENT:  Dan Ferries, Steve Johnston, Barbara Manthei, Fred Marini, Glenn Seager

MEMBERS EXCUSED:  Mary Bach-Filla, Loren Caulum

MEMBERS ABSENT:  None

STAFF:  Christine McArdle Rojo, La Crosse County Library Director

VISITORS:  Kelly Krieg-Sigman, La Crosse Public Library Director

ROLL CALL/CALL TO ORDER:  President Barbara Manthei called the meeting to order at 3:30 pm.

APPROVAL OF THE MEETING AGENDA:  
MOTION by Seager/Ferries to approve the agenda as written.  Motion carried unanimously.

PUBLIC COMMENT:  
La Crosse Public Library Director, Kelly Krieg-Sigman shared they have received 10 proposals for a strategic plan consultant and their criteria for selection will include their use of focus groups, public library experience and of course cost.  She expects that the County will be included in the process and will be pushing for a contract by January 31st to get things underway.  She also reported that the back file in Hoopla for music is impressive and they believe the service will greatly impact the future of their physical music collection.  They plan to launch a marketing campaign for the services very soon.  She shared that before February 16th she expects to have filled a new full-time communication position that will handle internal as well as external communication, marketing and social media.  President Manthei reported that she attended the annual LADCO meeting and had the opportunity to interact with Representative Schilling about supporting libraries as a partner resource for workforce development work in the State.  She reminded Board members that it is important to keep public libraries in the conversation and it never hurts to ask for support and continually advocate.

ELECTION OF 2016 LIBRARY BOARD OFFICERS:  
President Manthei called for nominations for 216 Library Board Officers.  MOTION by Johnston/Seager to nominate and elect the current slate of officers with Barbara Manthei to serve as President, Mary Bach-Filla to continue as Vice-President and for Fred Marini to serve as Secretary.  Motion carried unanimously.

APPROVAL OF PREVIOUS MEETING MINUTES:  
MOTION by Johnston/Seager to approve the December 2, 2015 minutes as written.  Motion carried unanimously.

APPROVAL OF 13th MONTH 2015 EXPENDITURES:  
McArdle Rojo presented the report for items paid or prepared for payment from remaining 2015 dollars for invoices dated in 2015.  Board members inquired about the HRA memo note which she explained was the transfer for funds for the 2015 Health Savings Account.  Thermal paper purchases from La Crosse Public Library was also questioned and McArdle Rojo explained that thermal paper is used in the receipt printers at check-out and Winding Rivers with the help of LPL coordinate bulk orders a couple times of year.  MOTION by Ferries/Johnston to approve the 2015 13th Month expenditures as presented.  Motion carried unanimously.

APPROVAL OF JANUARY 2016 EXPENDITURES:  
As we transition into 2016, McArdle Rojo explained that as of meeting time only an invoice for directory advertising for $90.95 and the annual WISCAT Inter-Library license fees of $1,000 have been paid to date from 2016 funding.  MOTION by Ferries/Marini to approve the January 2016 expenditures as described.  Motion carried unanimously.
POLICY REVIEW – REQUEST FOR RECONSIDERATION:
In a continued effort of the Library Board to review all policies and procedures, McArdle Rojo shared the current Request for Reconsideration policy and form. She indicated that it is fortunate that this policy does not need to be invoked very regularly but it is important to have a policy on file and forms available for Staff to use with the public. Since the process has proved successful when utilized in the past she has recommended no changes. MOTION by Marini/Johnston to continue with the policy as written and update the footer’s review date. Motion carried unanimously.

2016 PUBLIC LIBRARY ASSOCIATION:
As a continuation of the original November discussion, Johnston indicated that due to the timing of the upcoming conference in April in Denver that he would not be attending as a Trustee. Because transportation has been offered by Winding Rivers and they have rented a house to share and reduce costs it would be nice to send at least another Staff member. Board consensus concluded that those managers, supervisors and librarians interested in going should submit a written request identifying why they want to go and what they would bring back from the opportunity. Submissions will be reviewed and considered by the Board at the February meeting.

FACILITY & COMMUNITY UPDATES:
A report was included in the packet. Marini added that hope remains for the future of a library in Mindoro. The Melrose-Mindoro School District is beginning a facility needs assessment to weigh upgrading buildings or replacing them with a desire to create a single campus in Melrose. Should the District pursue a new building in Melrose, the Mindoro building could potentially be turned over to the Town of Farmington to utilize as a multi-use building that could include Town offices and library. Ferries asked President Manthei on more information on what she shared with Rep. Schilling as he would like to be sure to be making the same recommendations for support. President Manthei suggested that local legislators be brought together for the purpose of libraries. At a minimum, legislators should be regularly invited to Library Board meetings. McArdle Rojo also reminded the Board that the Wisconsin Library Association hosts an annual Library Legislative Day in Madison and passed around information about registering for the upcoming February 9th event.

FUTURE AGENDA ITEMS:
Continued Policy Review
PLA Submissions
Annual Awards

ADJOURNMENT:
There being no further business, President Manthei declared the meeting adjourned at 3:30pm.

Approved February 3, 2016, minutes by Chris McArdle Rojo, Recorder