LOCAL EMERGENCY PLANNING COMMITTEE MEETING
July 15, 2015
La Crosse County Administrative Center
Room 3220
400 4th Street North
La Crosse, WI 54601
9:00 am

MEMBERS PRESENT: Brenda Hanson, Bob Ritger, representing Jennifer Shilling, Keith Butler, Wayne Young, Gregg Cleveland, Marc Schultz, Tom Zieja, Jay Loeffler, Deb Brague, representing Pat Smith; Todd Church, Tom Wright and Vicki Burke

MEMBERS EXCUSED: Jennifer Shilling, Sue Kunz, Keith Lee, Mike Horstman, and Pat Smith

MEMBERS ABSENT: None

OTHERS PRESENT: Bruce Fuerbringer, Commodity Flow Study Grant Consultant; Nancy Carlin, Critical Transportation Grant Consultant; and Lisa Olson-McDonald, West Central Wisconsin Regional Director

CALL TO ORDER
Gregg Cleveland, Chair called the meeting to order at 9:00 am.

APPROVAL OF MINUTES
Motion by Burke/Loeffler to approve the meeting minutes, May 13, 2015. Motion passed unanimously.

Introductions were made around the room.

ALERT PROGRAM REPORTS
Ritger reported that the City of Onalaska pays Code Red $10,000 per year, up to 30,000 minutes. Roughly half of the population has registered. Still gathering information from other companies. Another company will be providing information on their program today during this meeting.

The Shelter in Place committee is also talking about these programs. There is a federal system that may be available. There may be money becoming available to help communities pay for one of these programs. Bob signed up for the Intellicast App and it automatically sent out an alert to his cell phone.

REPORT ON JUNE TABLETOP EXERCISE – OPERATION SAFE DELIVERY
There were many LEPC members who attended this exercise. We were very fortunate to have this exercise here in La Crosse. Everyone was impressed with the training and quality of program. The After-action reports were sent out a couple of weeks ago. Nothing surprising was in the reports. Public/private exercise on October 7 regarding sanitation – where, who to pay for it and how do they handle it all.

LEPC BYLAWS DISCUSSION (VOTE ON THEM IN SEPTEMBER)
This is the time of year we are supposed to review them. An issue came up about the membership renewal process. All members are appointed to a 2-year term by the County Board Chair initially. But our process has been that if you wish to retain that position you simply stated that you wanted to keep
it and you were reappointed by the Committee Chair. It was discussed to have the County Board Chair approve the continuation of membership. Between now and September someone write up a proposal statement that would go into the membership selection so we can introduce this during our September meeting formally to adopt it. Send this to either Keith Butler or the Chair of this Committee. Add a new paragraph in the Bylaws, in the membership area. For Alternates Also list their names next to the Committee Members names on the Membership List.

**COMMODITY FLOW STUDY & RESPONDER TRAINING ASSESSMENT REPORTS**

Bruce Fuerbringer, the contractor for the Commodity Flow Study surface transportation and a hazardous responder training program. Bruce gave a report/presentation of the draft copy of the report. Handouts of his PowerPoint Presentation was given out. Awareness is the biggest issue and more education is needed.

**ALERT SYSTEM DEMO**

**NAME OF VENDOR:** Quick Series, the product is called Alert

This is a mobile system. It would be made available to the County for a charge. The Apps would be available through an app store, free of charge to the community for them to sign up. This program would be tailored to the specific La Crosse County Hazards. They have a preplanning portion to this program, which the other vendors did not have. Very quick to receive messages after they are sent. There are maps in the apps to indicate where in the city a particular event is taking place. Cost: Setup fee is $10,000. Some new features include drawings, temporary events, and web portal. This is a community project. Unlimited notices and notifications, no cost per message. Sign up before 7/31/15 and they will waive the setup fees. Must sign up for a three years. It is a Mobile Device system only and not for landlines at all. There are no users in the upper Midwest but a couple in Colorado, Las Vegas, and Cook County. These will be placed soon but are not active yet.

**PUBLIC COMMENTS – NONE**

**COMMUNICATIONS FROM COMMITTEE MEMBERS**

Keith sent his report by e-mail.

**FUTURE AGENDA ITEMS**

Bylaws

Adjourned meeting so members could leave if needed. Then the people who want to hear the presentation can stay.

**ADJOURNMENT:** There being no further business, the meeting adjourned at 10:25 am. The above minutes may be approved, amended, or corrected at the next Committee meeting.

Kim Olson, Recorder