LA CROSSE COUNTY & CITY OF LA CROSSE
NOTICE OF MEETING

COMMITTEE OR BOARD: SUSTAINABLE LA CROSSE COMMISSION

DATE OF MEETING: THURSDAY, JANUARY 30, 2014

MEETING PLACE: COUNTY ADMINISTRATIVE CENTER, ROOM 3220
400 N. 4TH STREET, LA CROSSE, WI

TIME OF MEETING: 4:00 P.M.

PURPOSE OF MEETING: AGENDA

1. Call to Order and Roll Call
2. Public Comment
3. Approve Minutes of October 24, 2013
4. Staff Reports/Informational Updates
5. La Crosse Tribune Articles
6. Baseline Committee Membership & 2013 Data
7. 2014 Action Plan
8. Meeting Schedule/Next Meeting Date
9. Future Agenda Items
10. Adjourn

NEWS MEDIA
La Crosse Tribune
Other Media

DEPARTMENTS / STAFF
County Board Chair
County Administrator
County Clerk
Facilities
Brian Fukuda
Charlie Handy
Nick Nichols
Karl Green
Karl Green
Jerry Severson
Amy Peterson
Dale Hexom
Bob Haines
Mark Johnson
Keith Lee
All County Dept Heads

COMMITTEE MEMBERS
Marilyn Pedretti, Chair
Dan Bagniewski
Sharon Hampson
Wayne Olson
Sara Sullivan
Jai Johnson
Rob Tyser
Diane Wulf
Dorothy Lenard

OTHERS (Email)
Maureen Freedland
Kerm King
Doug McVey
Lynn Paddy
Erica Black
Jan Wellik
Jean Taylor-Madsen
Linda Schams
Leanne Hedberg Carlson
Donna Anderson
Jim Hill
Beth Piggush
Brea Grace
Carolyn & Glen Jenkins
Shannon Havlik
Dennis Loeffler
Kurt Rasmussen

PUBLIC COMMENT: The Committee may receive information from the public, but the Committee reserves the right to limit the time that the public may comment and the degree to which members of the public may participate in the meeting.

MEMBERS: If unable to attend, call Alice Sorenson at 785-9563.

PERSONS WITH DISABILITIES: If you need accommodations to attend this meeting, please call 785-9563 as soon as possible.

DATE POSTED: January 29, 2014
MEMBERS PRESENT: Sharon Hampson, Marilyn Pedretti, Diane Wulf, Sara Sullivan, Wayne Olson, Dorothy Lenard, Rob Tyser, Jai Johnson

MEMBERS EXCUSED:

MEMBERS ABSENT: Dan Bagniewski

OTHERS PRESENT: Nick Nichols, Lewis Kuhlman, Karl Green, Erica Black, Maureen Freedland, Mary Meehan-Strub

1. CALL TO ORDER AND ROLL CALL
   - Chair Pedretti called the meeting to order at 4:00 PM

2. PUBLIC COMMENT
   - None

3. APPROVE MINUTES OF AUGUST 22, 2013
   - MOTION by [name] to approve the minutes. Motion carried unanimously.

4. STAFF REPORTS / INFORMATIONAL UPDATES
   - Nick Nichols – talked about agbags, the landfill management plan, tours with kids and teachers, and that Hank Koch was honored by the Coulee Partnership for Sustainability for the work he has done to promote and champion sustainability
   - Dorothy Lenard – announced GasLand screening tonight; Mayor will be there.

5. LA CROSSE TRIBUNE ARTICLES
   - Sharon Hampson - reported that there are three articles from the Commission; articles need to be followed up on; keep them simple and to-the-point; could solicit letters from student leaders; Erica Black would do one on Earth Day; Wayne Olson offered to reach out to television stations and will follow up.

6. REVIEW DUTIES AND POWERS OF THE COMMISSION – BOTH CITY AND COUNTY
   - Karl Green – reviewed “Duties and Powers” (attached)

7. REVIEW PURPOSE OF THE COMMISSION
   - Green – focus on City and County operations, internal actions within control

8. REVIEW OUTCOMES AND ACCOMPLISHMENTS OF THE COMMISSION SPECIFIC TO THE STRATEGIC PLAN FOR SUSTAINABILITY
   - Green - reviewed County’s “2012-2013 Action Items (Summarized)” (attached); there are a lot of action items but not specific goals
   - Lewis Kuhlman – reviewed City’s “Sustainability Goals Achievements” (attached)

9. REVIEW AND RANK GOALS YET TO BE ACCOMPLISHED
   - County Goals
     o Reviewed goals in partners (wording, additions, accomplishments); compared to action items; presented to group:
       1. Purchasing: no change
       2. Paper Consumption: no change
       4. Recycling: By 2016, the county will divert waste from landfill through 75% enhancements of recycling from the 2007 baseline year; add System Condition 4.
       5. Fossil Fuel Use: By 2020, 20% of the County will reduce its use of fossil fuel in its transportation fleet by 35%, from the baseline year of 2007, will consist of units utilizing alternative fuels; add System Conditions 3 & 4.
7. Internal Awareness: By 2012, 100% of new county employees will receive a training session focused on the sustainability plan and the County’s sustainability efforts.

8. Internal Awareness: By 2012 2016, 75% of county employees who have access to the TLC will have participated in the sustainability intranet training session.

9. Internal Awareness: By 2012, 75% of Enhance county employees’ will be knowledgeable awareness of efforts the County undertakes to address toward sustainability.

10. External Awareness: Enhance community awareness of the Sustainability Plan and the efforts the County undertakes to address sustainability. (NOTE: This goal has associated indicators that can be tracked over time.)

11. Energy Use: Reduce nonrenewable energy use in County facilities by 25% 40% by the year 2025 from baseline year 2007. Renewable energy will be added when funding becomes available for renewable energy projects; add System Condition 3 & 4.

   o Ranking
   1. Energy Use (#11)
   2. Fossil Fuel Use (#5)
   3. Waste (#3)
   4. (BONUS) External Awareness (#10)

10. ASSIGNMENT OF 2014 ACTION PLAN GOALS TO STAFF

<table>
<thead>
<tr>
<th>Goal</th>
<th>Department</th>
<th>Staff</th>
<th>SLC Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Use</td>
<td>Facilities, IT, Purchasing</td>
<td>Department heads,</td>
<td>Tyser, Pedretti</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nichols</td>
<td></td>
</tr>
<tr>
<td>Fossil Fuel Use</td>
<td>Highway, HHS, Sheriff, Facilities</td>
<td>Department heads,</td>
<td>Hampson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nichols, Chamberlain</td>
<td></td>
</tr>
<tr>
<td>Waste</td>
<td>Facilities, Purchasing, IT</td>
<td>Department heads,</td>
<td>Hampson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jim, Nichols, Bryan J, John P</td>
<td></td>
</tr>
<tr>
<td>External Awareness</td>
<td>Economic Development, Solid Waste, UW-Extension</td>
<td>Department heads,</td>
<td>Olson, Pedretti</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Green, Koch, O’Malley</td>
<td></td>
</tr>
</tbody>
</table>

11. MEETING SCHEDULE / NEXT MEETING DATE
   • Discussed meeting quarterly instead of monthly; next meeting is January 30th, 2014

12. FUTURE AGENDA ITEMS
   • City Goals (Align with County Goals Above)
     o 1A, 1B > 11
     o 1D, 1E, 1G > 5
     o 3A > 3
     o 4D, 4E, 4F, 4G > 10

13. ADJOURN
   • Meeting adjourned at 6:19 p.m. (No motion)

The above minutes may be approved, amended, or corrected at the next Committee meeting.
# 2014 Sustainability Work Plan

<table>
<thead>
<tr>
<th></th>
<th>System Condition (see below)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Vote</th>
<th>Department</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>Purchasing</strong>: By 2016, 75% of all purchases will have a sustainability evaluation component.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Exception: Human Services contracts (group homes, foster homes, etc.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. <strong>Paper Consumption</strong>: Reduce document output click usage for La Crosse County by 20% by 2016.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>This reduction will be based on measuring the number of clicks captured through the Cost Accounting System implemented for all La Crosse County printers/output devices. This measurement will use the starting baseline established in 2009. This reduction in Click Usage will account for a reduction in paper, paper consumables, labor, energy and the cost of replacing output devices.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. <strong>Waste</strong>: By 2016, the county will reduce the waste it generates by 25% from the 2007 baseline year.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>4 ½</td>
<td>Facilities, Purchasing, IT</td>
<td>Dept Heads, Hank, Jim S, Bryan</td>
<td></td>
</tr>
<tr>
<td>4. <strong>Recycling</strong>: By 2016, the county will divert waste from landfill through 75% enhancement of recycling from the 2007 baseline year.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>½</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. <strong>Fossil Fuel Use</strong>: By 2025, the county will reduce its use of fossil fuel in its transportation fleet by 35% from the baseline year of 2007.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>7</td>
<td>Highway, HHS, Sheriffs, Facilities (Parks)</td>
<td>Dept Heads, Ron Chamberlain, Sharon, Nick</td>
<td></td>
</tr>
<tr>
<td>6. <strong>Alternative Transportation</strong>: By 2016, county staff utilizing alternative forms of transportation for their commute will improve by 20% from 2007 baseline year.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. <strong>Internal Awareness</strong>: 100% of new county employees will receive training session focused on the sustainability plan and the County’s sustainability efforts.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. <strong>Internal Awareness</strong>: By 2016, 75% of county employees who have access to the TLC will have participated in the sustainability intranet training session.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. <strong>Internal Awareness</strong>: Enhance county employee’s awareness of efforts the County undertakes towards sustainability.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. <strong>External Awareness</strong>: Enhance community awareness of the Sustainability Plan and the efforts the County undertakes to address sustainability.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>3</td>
<td>Sustainability Commission, Department of Economic Development, Solid Waste, UW-Extension</td>
<td>Karl Green, Hank &amp; Nick, Brian F, Wayne C, Marilyn, Steve O’Malley</td>
<td></td>
</tr>
<tr>
<td>11. <strong>Energy Use</strong>: Reduce non-renewable energy use in county facilities by 40% by the year 2025 from baseline year 2007. Renewable energy will be added when funding becomes available for renewable energy projects.</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>8</td>
<td>Facilities, IT, Purchasing</td>
<td>Jim S, John P, Bryan, Rob, Marilyn, Nick</td>
<td></td>
</tr>
</tbody>
</table>